

SCRIPTING FROM SCRATCH

Working From Creative Abundance

Working and Lecturing



*KGB lecture 2016, Backstage at Magic Live 2016, Kidabra Lecture 2016.
This is just me showing off :)*

HOW MANY SHOWS?

Completed & Bookable



WHY HAVE MANY SHOWS?

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- If your show's theme matches the Corporate / Party theme, that show is a **MUST HAVE ELEMENT** for the client.
- Custom Shows built around a requested give-away item, theme or message = \$\$\$\$
- Tap into the lifetime value of a client by offering a different show for next year's event
- Cause I get bored real easy

**MIND OVER
MAGIC**
WITH CARISA HENDRIX



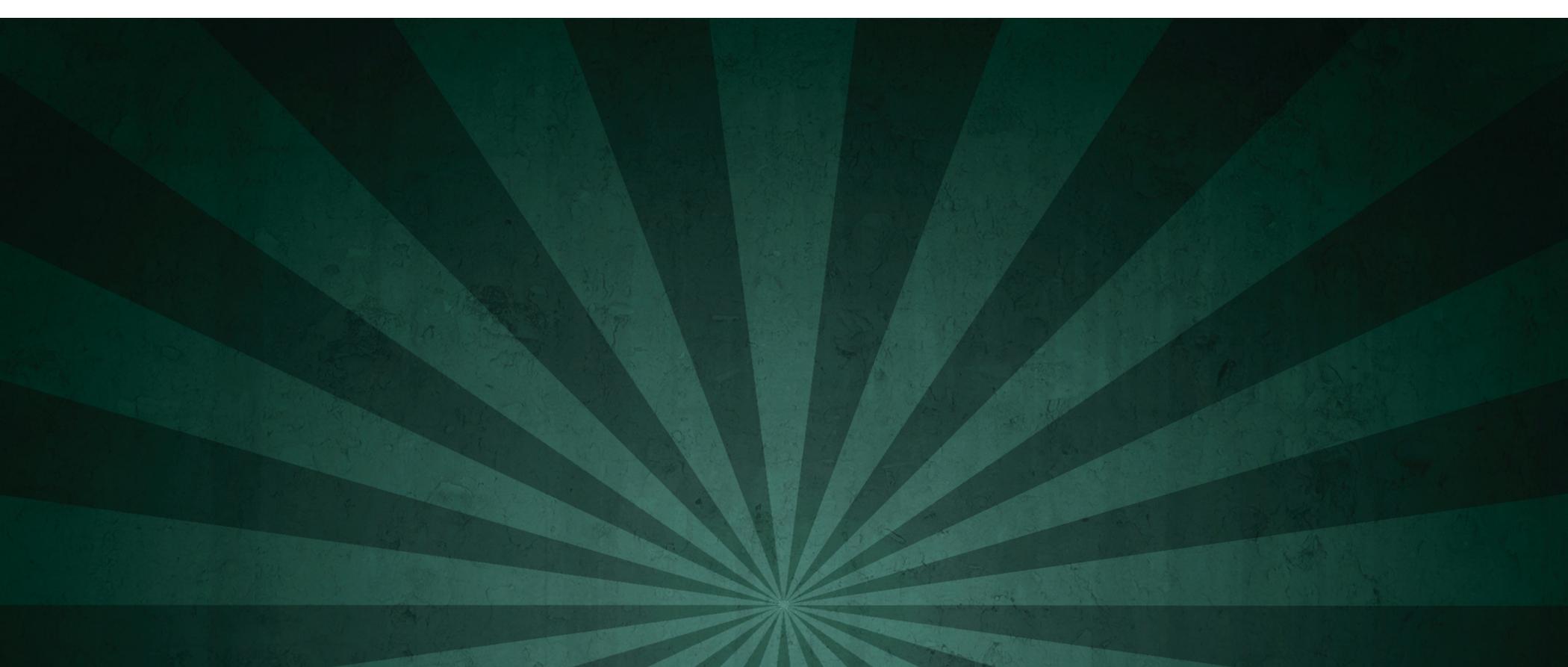
THE SCRATCH SYSTEM

Just get to the point already!!!



**PLEASE TAKE OUT A
BLANK SHEET OF PAPER
AND FOLLOW ALONG**

*Those found to not be following along
but instead using their paper to draw silly
pictures will be scolded then high-fived,
but really sarcastically.*

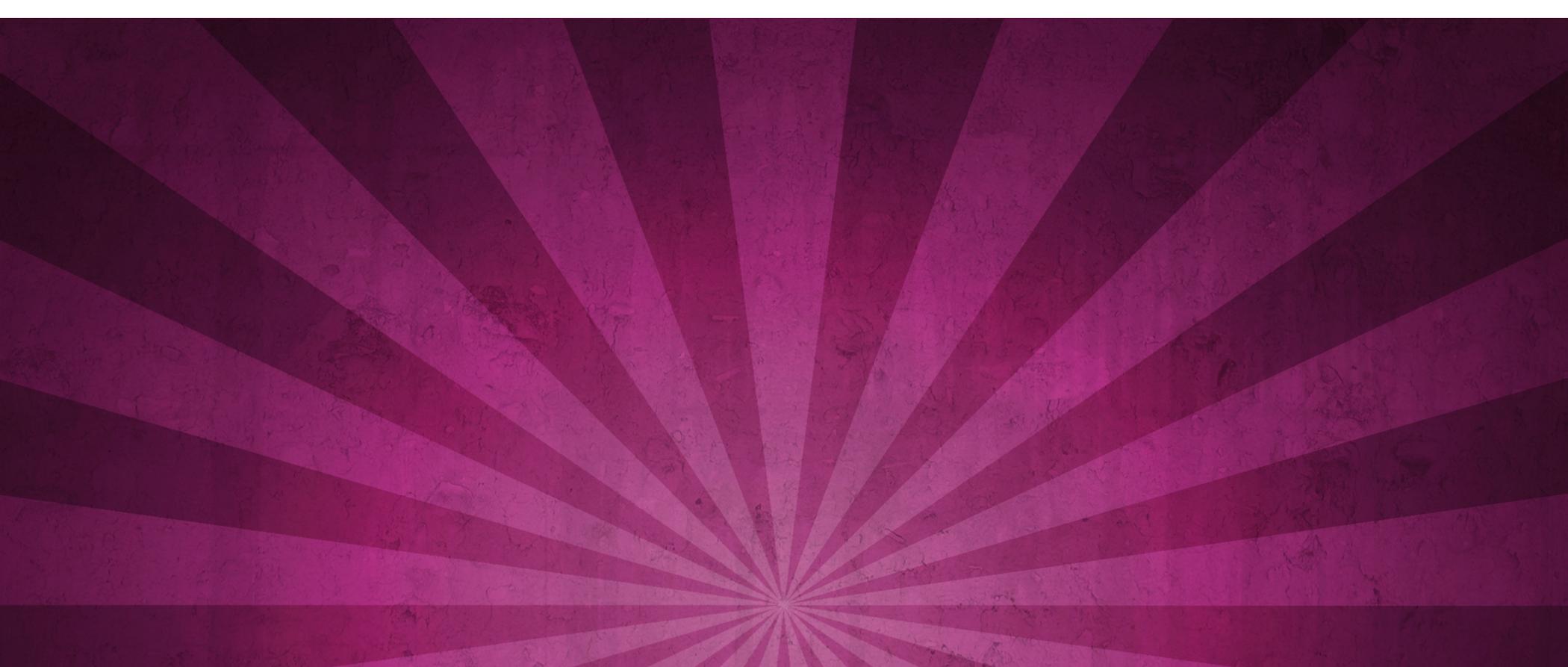


S = SOMETHING

*Write down all of the somethings about your something
theme, item, effect, setting...ect*

PICNIC THEME

- Checkered Blankets
- Picnic baskets
- Teddybear's Picnic
- Sandwiches
- Tupperware
- Sporks
- People on a date
- Dirt in your food
- Watching the clouds
- Grass, Trees, Twigs
- Picnic Table
- Doing something just to take a selfie of you doing it
- Watermelon
- Ants, bees, mosquitoes
- Eating food off the ground like a filthy animal
- Getting rained on
- Germs!!
- So many Germs!!
- Why does anyone picnic?

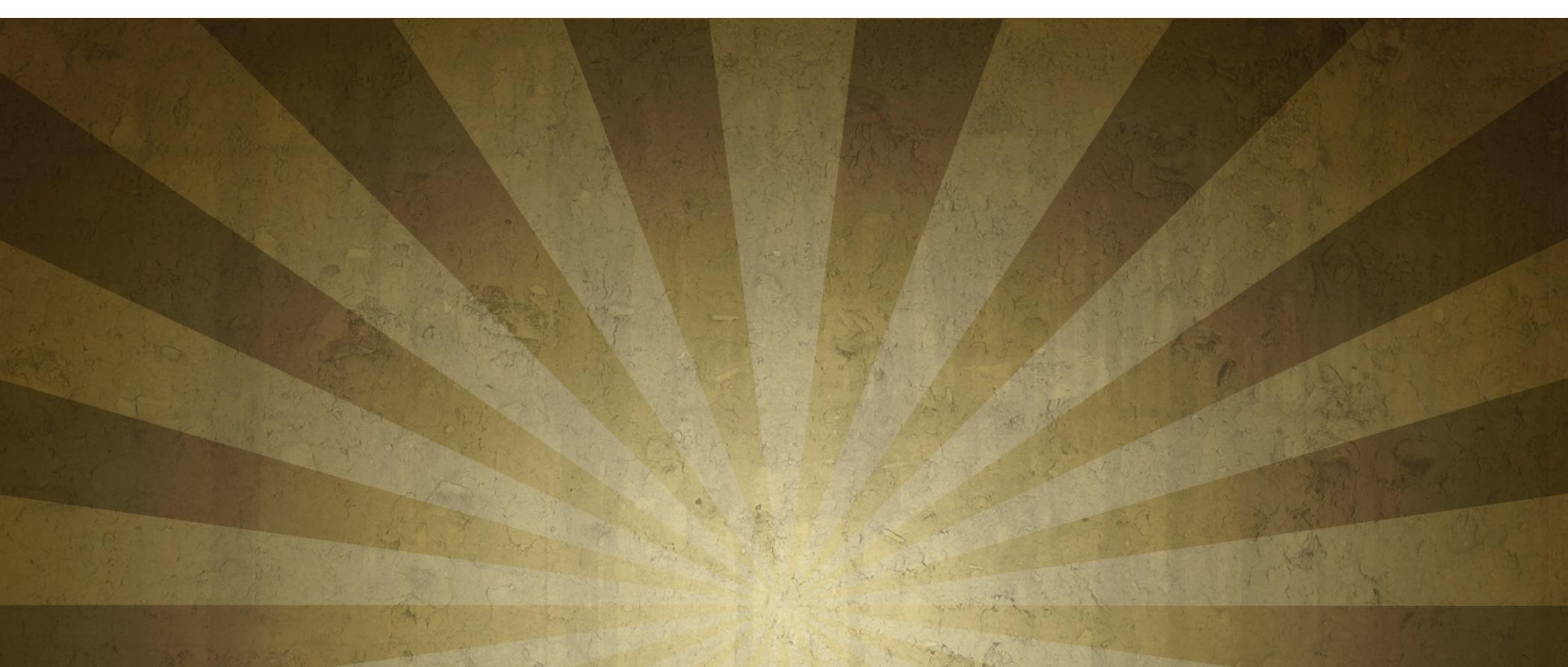


C = COMEDY

*What's so funny about your something?
gags, jokes, puns, funny sounds and other bits of business*

CANDY CANE

- Unstriped candy cane is naked, ask someone to give it their shirt
- Candy cane gives a cavity, chips tooth, gets stuck in mouth
- Candy cane has hair on it, is dirty, was up someone's nose
- Candy cane is too big, small, floppy, smelly, heavy, numerous or weird
- The hook of the candy cane keeps something out of reach, knocks off hat off, hooks on underwear and gives a wedgie
- Candy cane tastes like something silly / gross / spicy
- Candy cane is forbidden
- Candy does not wish to be eaten



R = RELATE

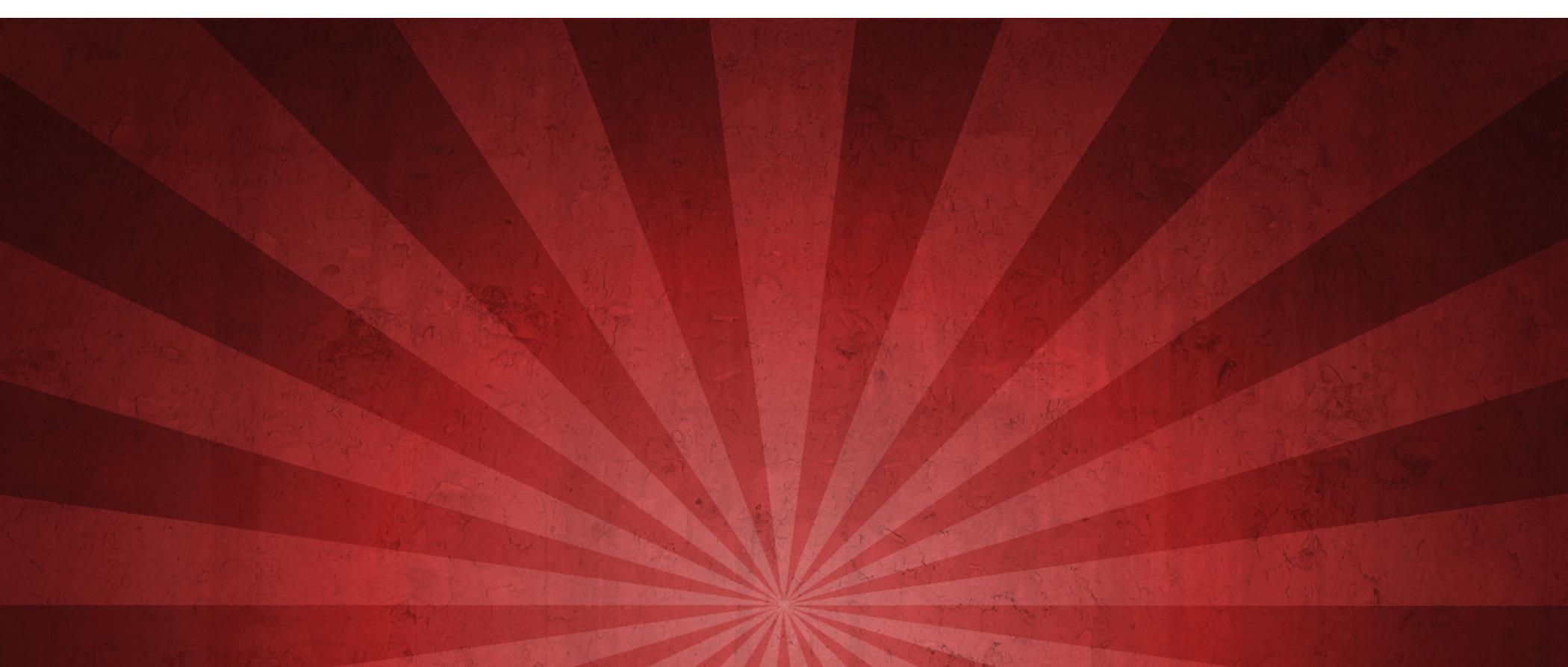
*Plots, concepts and relationships that would be relatable your audience
Your something feels something about something*

RELATABLE PLOTS FOR CHILDREN

- Not allowed
- Are afraid
- Don't know
- Are shy
- Sugar High
- Sick or Unwell
- Felling lost
- Are full of yourself
- To excited
- To distracted
- Jealous
- Super brave
- Embarrassed
- Trying to get away with something
- Can't Reach
- Can't Find
- Can't figure out
- Can't remember
- Want to show off to your friends
- Want to tell a secret
- Want to make new friends

RELATABLE PLOTS FOR ADULTS

- An Origin Story
- Lost or Unrequited Love
- A Love Won
- A Dream or Goal Achieved
- Having Been Bullied
- Overcoming Bad Health
- Fear of losing one's self
- Lose of Control
- A Painful Break-Up
- A Life Transition
- Overwhelming Work
- Making a big choice
- Can't Find Something
- Can't Understand Something
- Overcoming Boardroom
- Catching Someone in a Lie
- Risking one's Safety

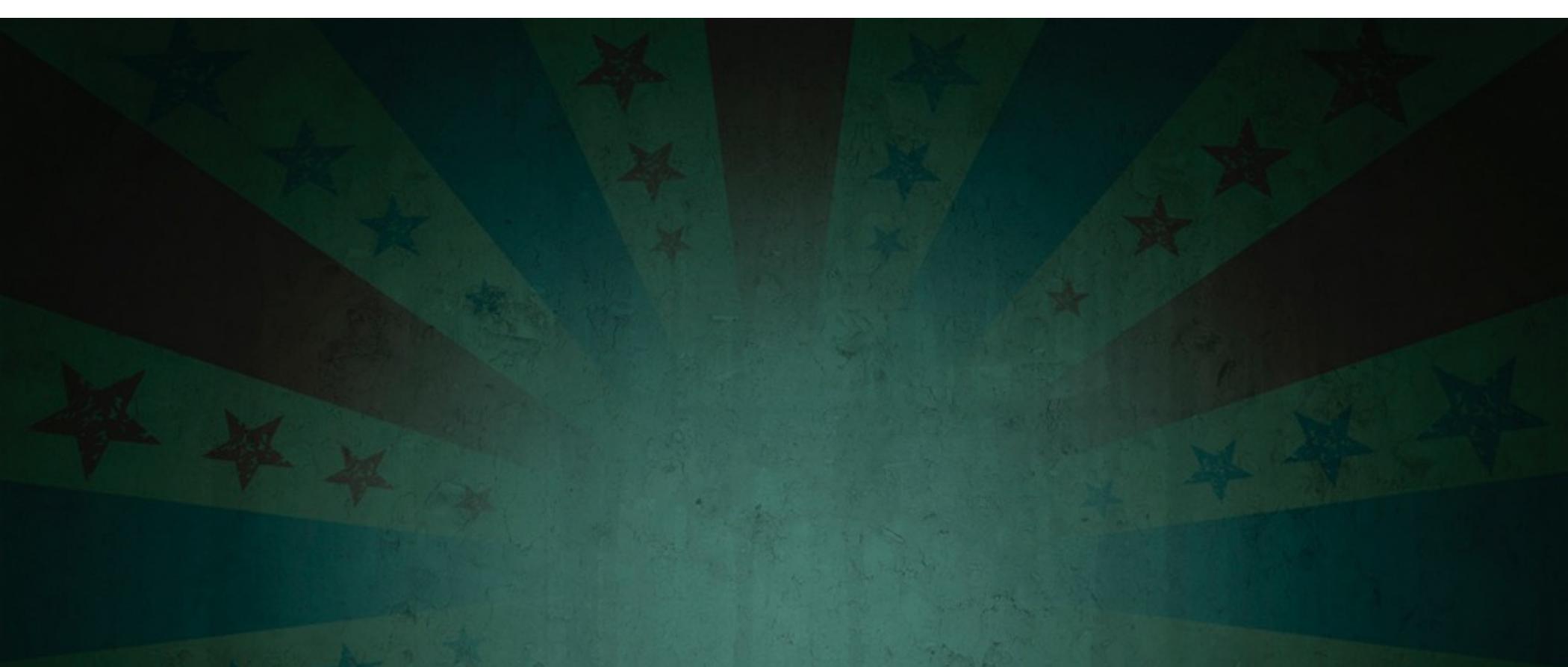


A = AMAZE

*What amazing fun can be had with this something?
How is it unexpected? unusual? magical? impressive ? special?*

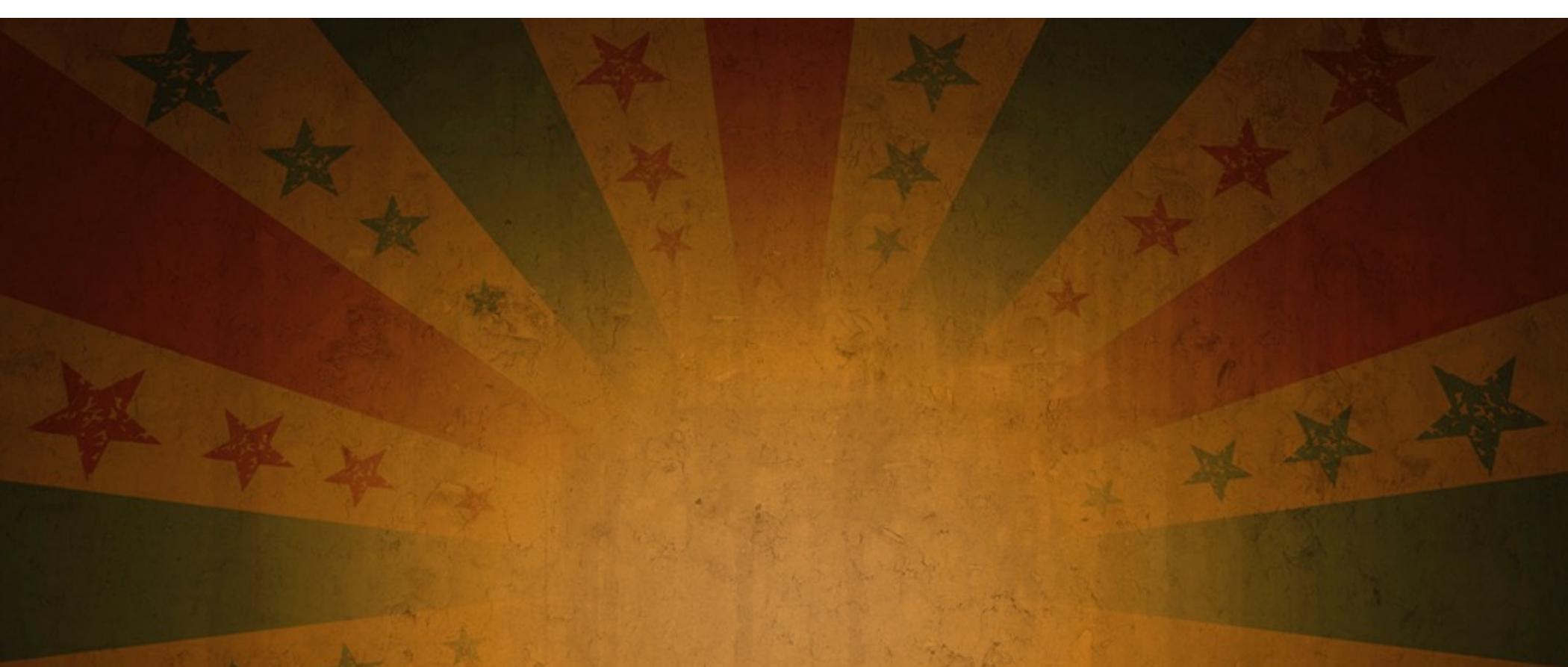
AMAZING THINGS THAT MIGHT RELATE TO YOUR SOMETHING

- Magic Tricks
- Circus Skills
- Demonstrate the unusual Properties of your something
- Provide unintuitive information about your something
- Stunts
- Gags
- Songs / Music / Poems
- Puppets
- Animals
- Puzzles
- Games
- Stories
- Unusual / Fun prop related to your something
- Optical Illusions



T = TENSION

*What elements of tension, conflict or drama
can be created around your something?*



C = CHARACTER

*How does your character relate to this something?
afraid of, sick of, in need of, unsure of, unaware of, suspicious of...*



THE
ART OF

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N

ROBERT
GREENE

A DOUBLEDAY BOOK

THE ART OF SEDUCTION

.....

- By Robert Greene
- Borrowed from Latin seducere (“to lead apart or astray”)
- The Siren
- The Rake
- The Ideal
- The Dandy
- The Natural
- The Coquette
- The Charmer
- The Charismatic
- The Star



THE RAKE – THE BAD BOY

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- ▶ The Rake is a great fantasy figure—when he desires a woman, brief though that moment may be, he will go to the ends of the earth for her. He may be disloyal, dishonest, and amoral, but that only adds to his appeal. Unlike the normal, cautious male, the Rake is delightfully unrestrained, a slave to his love of women. There is the added lure of his reputation: so many women have succumbed to him, there has to be a reason. Words are a woman's weakness, and the Rake is a master of seductive language. Stir a woman's repressed longings by adapting the Rake's mix of danger and pleasure.



THE COQUETTE - CASUAL FLIRT

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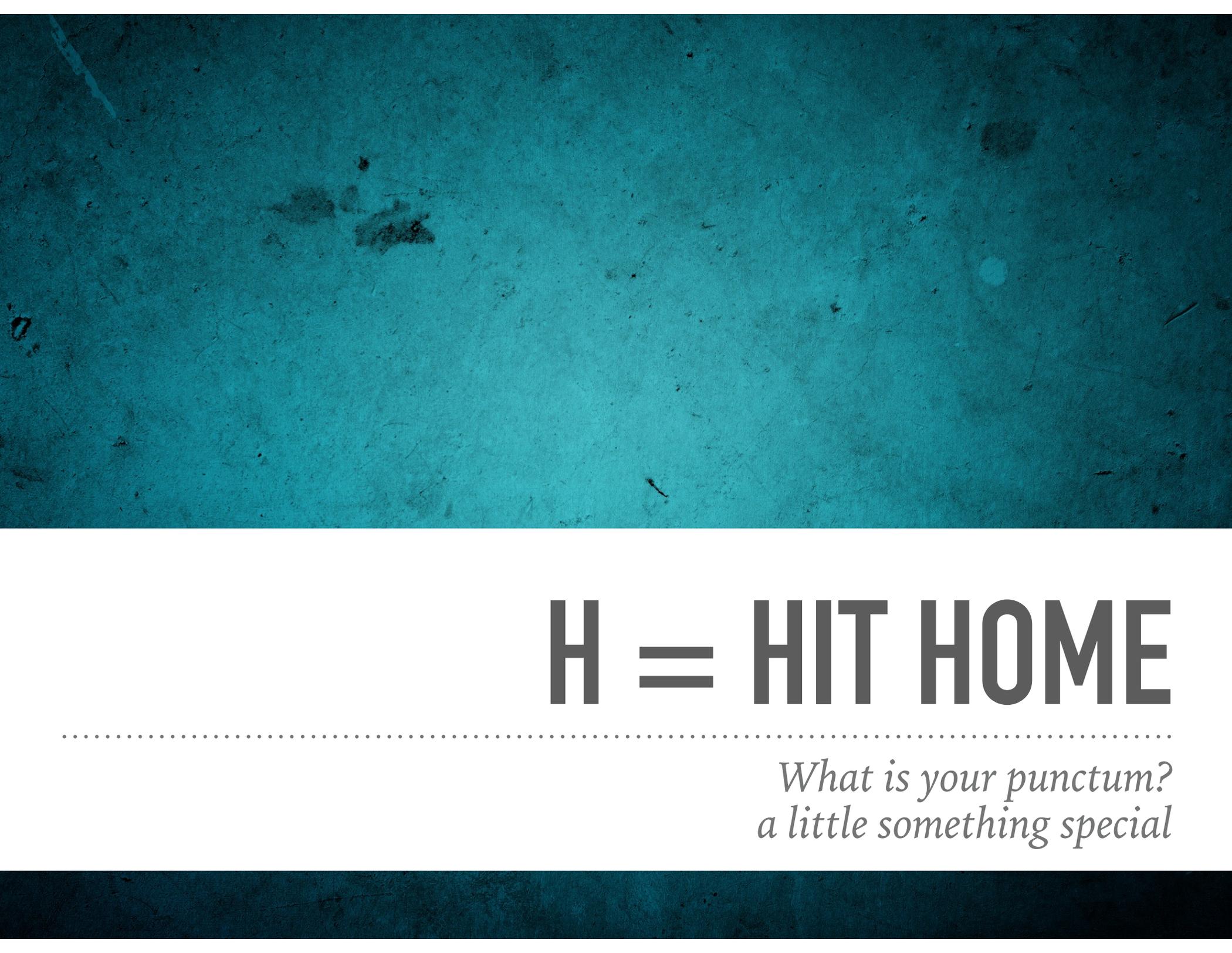
- The ability to delay satisfaction is the ultimate art of seduction—while waiting, the victim is held in thrall. Coquettes are the grand masters of this game, orchestrating a back-and-forth movement between hope and frustration. They bait with the promise of reward—the hope of physical pleasure, happiness, fame by association, power—all of which, however, proves elusive; yet this only makes their targets pursue them the more. Coquettes seem totally self-sufficient: they do not need you, they seem to say, and their narcissism proves devilishly attractive. You want to conquer them but they hold the cards. The strategy of the Coquette is never to offer total satisfaction. Imitate the alternating heat and coolness of the Coquette and you will keep the seduced at your heels.



THE NATURAL – INNOCENT

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- ▶ Childhood is the golden paradise we are always consciously or unconsciously trying to re-create. The Natural embodies the longed for qualities of childhood—spontaneity, sincerity, unpretentiousness. In the presence of Naturals, we feel at ease, caught up in their playful spirit, transported back to that golden age. Naturals also make a virtue out of weakness, eliciting our sympathy for their trials, making us want to protect them and help them. As with a child, much of this is natural, but some of it is exaggerated, a conscious seductive maneuver. Adopt the pose of the Natural to neutralize people's natural defensiveness and infect them with helpless delight.



H = HIT HOME

*What is your punctum?
a little something special*

THE SCRATCH SYSTEM

Something - All The Things

Comedy - All The Funny Things

Relate - All The Heart

Amaze - All The Sparkle

Tension - All The Drama

Character - All The Personality

Hit Home - The Punctum

ALL NOTES AVAILABLE AT
CARISAHENDRIX.COM/BUBBLE